

# BOARDcast

Every Child, By Name And Face, To Graduation



October 1, 2010 Newsletter

## BOARDCAST E-NEWSLETTER

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Dan Carne (District A)

Nancy Hollinger (District B)

Barbara Clark (District C)

Ken Grein (District D)

Scott Kelley (District E)

Estela Gutierrez (District F)

Barbara McLaury (District G)

[Meet the Trustees](#)

[boardmembers@washoe.k12.nv.us](mailto:boardmembers@washoe.k12.nv.us)

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### What do you think?

We are interested in your comments and feedback on this newsletter.

Let us know what you think:  
[communications@washoe.k12.nv.us](mailto:communications@washoe.k12.nv.us)

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Dear John Doe,

### A Word from the Board President Estela Gutierrez



About two weeks ago, teams of District, school and community leaders knocked on doors at the homes of students who had not returned to class this year or who had chronic attendance issues. These teams had one goal – convince the students to return to school or stay in the classroom. After hundreds of conversations with our children and their families, the results are in and this year's

"Door to Door for Student Achievement" campaign was an overwhelming success.

We brought 58 of our children back in to our education system through "Door to Door." This number represents 26.1 percent of the students we reached out to during this campaign, which is nearly a 10 percentage point increase from last year's outreach efforts! During the campaign in September 2009, 16.4 percent of our students re-enrolled. We also convinced many more students to stay in school. You can read more about the "Door to Door for Student Achievement" results by reading the latest news on the [District's website](#).

These results are truly exciting. Every child we get back into the classroom and on the pathway to graduation means more opportunities in the child's future.

The Board of Trustees would like to thank all of the elected officials and school, business and community leaders that participated in this campaign and made a difference in these children's lives. This campaign is a great program with real results that is getting us one step closer to "every child, by name and face, to graduation."

### Pass it on

If you know someone who maybe interested in receiving this newsletter, [pass it on!](#)

### Subscribe

If you have received this message forwarded to you by a friend, please consider [subscribing to receive future BOARDcasts](#).

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Estela Gutierrez  
President

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## Education and the Economy

We, the Board of Trustees, and Superintendent Dr. Heath Morrison are working together to change the conversation about education in our community. Throughout the last few months, we have been visiting the chambers of commerce, rotary clubs and other community groups in our area to discuss the link between a high-quality education system and a vibrant economy. We know that improving education will lead to a well-educated workforce that will attract businesses to Northern Nevada and will strengthen our local economy.

We cannot discuss the link between education and the economy without talking about the school district's new five-year strategic plan, '[Envision WCSD 2015 – Investing in Our Future.](#)' This document details how our plans to reform our education system can lead to a better tomorrow for all citizens. We must begin to change the conversation in our community and show that investing in education and our children now will have an impact on everyone in the future.

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## Improving Communication with Our Parents

In many respects, the WCSD Board of Trustees is a parent advocate group. We are dedicated to working with staff to improve the District's communication with parents. Last week, the District launched a new tool to do just that. The [Parent Portal](#) for the Infinite Campus student information system is now up and running. Parents of middle and high school students can track their child's grades, assignments, and attendance. Test score data and a planner to make sure your child is on track to graduation are also available through the Portal. The Parent Portal for elementary school students will be opening up in November.

This new system is a huge improvement in the communication between parents and educators. By having access to up-to-date information about a child's academic progress, it helps parents be true academic partners with teachers in their child's education. We

know communication between the schools and home is a key factor to a child's success, and we are dedicated to continuous communication improvement.

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