

**Whitehead Elementary School Staff and Parent Surveys**  
**Washoe County School District Parent Involvement Council**  
**Evaluation Brief July 2008**



**Background**

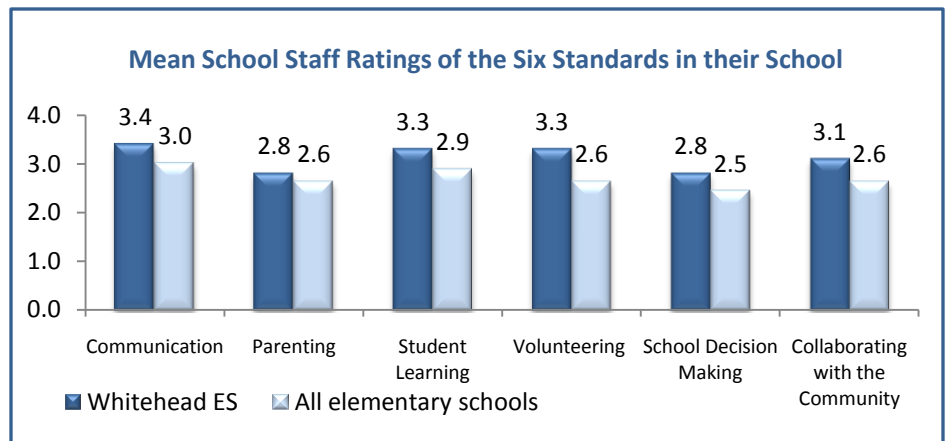
To learn more about how to strengthen partnerships between the district, individual schools, and parents, the Washoe County School District’s (WCSD) Parent Involvement Council (PIC) conducted a district-wide needs assessment. The PIC is comprised of parents, school district administrative, certified and classified employees, and business representatives. The needs assessment included three components: an online administrator survey, an online teacher and staff survey, and a parent survey administered through the mail. This evaluation brief will highlight the results from Whitehead Elementary School’s staff and parent surveys. Throughout the brief, percentages reported are based on the number of respondents who answered the item, which may be less than the total number of survey respondents.

**Staff Survey**

- 12 respondents; 75% certified and 25% classified; 38% response rate.
- 100% felt their school was “good” or “excellent” at making parents feel welcome.
- 55% thought they would benefit from professional development specific to PI “a little” or “some.”
- 64% reported that in professional learning community meetings PI was talked about as a strategy for improving student academic achievement “very frequently.”
- 100% believed others at their school thought PI was “important” or “extremely important.”
- 64% would place a “high priority” on increasing PI in their school.
- 100% thought PI makes a “major contribution” to a child’s academic success.

**Standards of Parent Involvement**

School staff were asked to rate how well the school is doing with respect to the six well-established standards of parent involvement (PI). The items were combined to create a mean rating for each of the six standards. The response scale on these items were 1=poor, 2=fair, 3=good, and 4=excellent.



The bar graph to the right compares Whitehead’s staff ratings to those of all WCSD elementary staff who completed the survey. Whitehead’s mean ratings ranged from 2.8 to 3.4. The highest mean rating was in the area of communication, while the lowest were related to parenting and school decision making.

**6 Standards of Parent Involvement**

<b>Communication</b>	Communication between home and school is regular, two-way and meaningful.
<b>Parenting</b>	Parenting skills are promoted and supported.
<b>Student Learning at Home</b>	Parents play an integral role in assisting student learning.
<b>Volunteering</b>	Parents are welcome in the schools and their support and assistance are sought.
<b>School Decision Making</b>	Parents are full partners in the decisions that affect children and families.
<b>Collaborating with the Community</b>	Community resources are used to strengthen schools, families and student learning.

### School's Barriers and Strengths Related to PI

- **Greatest Barrier to PI:** Parents' work schedules and other events prevent them from participating (73%)
- **Greatest Strength for PI:** Positive staff attitude (46%)

### School's Actions to Encourage PI

- Provide translation and/or interpretation services (25%)
- Hold meetings and events at different times of day (42%)
- Provide child care (17%)
- Hold meetings at different locations (8%)

## Parent Survey

Every parent in the school district was mailed a parent involvement survey written by members of the PIC. As part of the survey development process, parents outside of the PIC were also consulted for feedback and suggestions. The survey was mailed to 442 Whitehead Elementary School parents, and 128 were returned, yielding a response rate of 29%. The top three ways that parents got most of their information about school were from their child's folder (44%), when their child told them (16%), and when their child's teacher told them (10%).

### Parent Respondent Demographics

- 81% were mothers.
- 8% of the surveys were completed in Spanish.
- 20% were Hispanic/Latino; 66% white; 14% other.
- 83% had lived in Washoe County 6 years or more.
- 66% had one child in school.
- 87% had Internet access at home.

### Whitehead ES Student Demographics

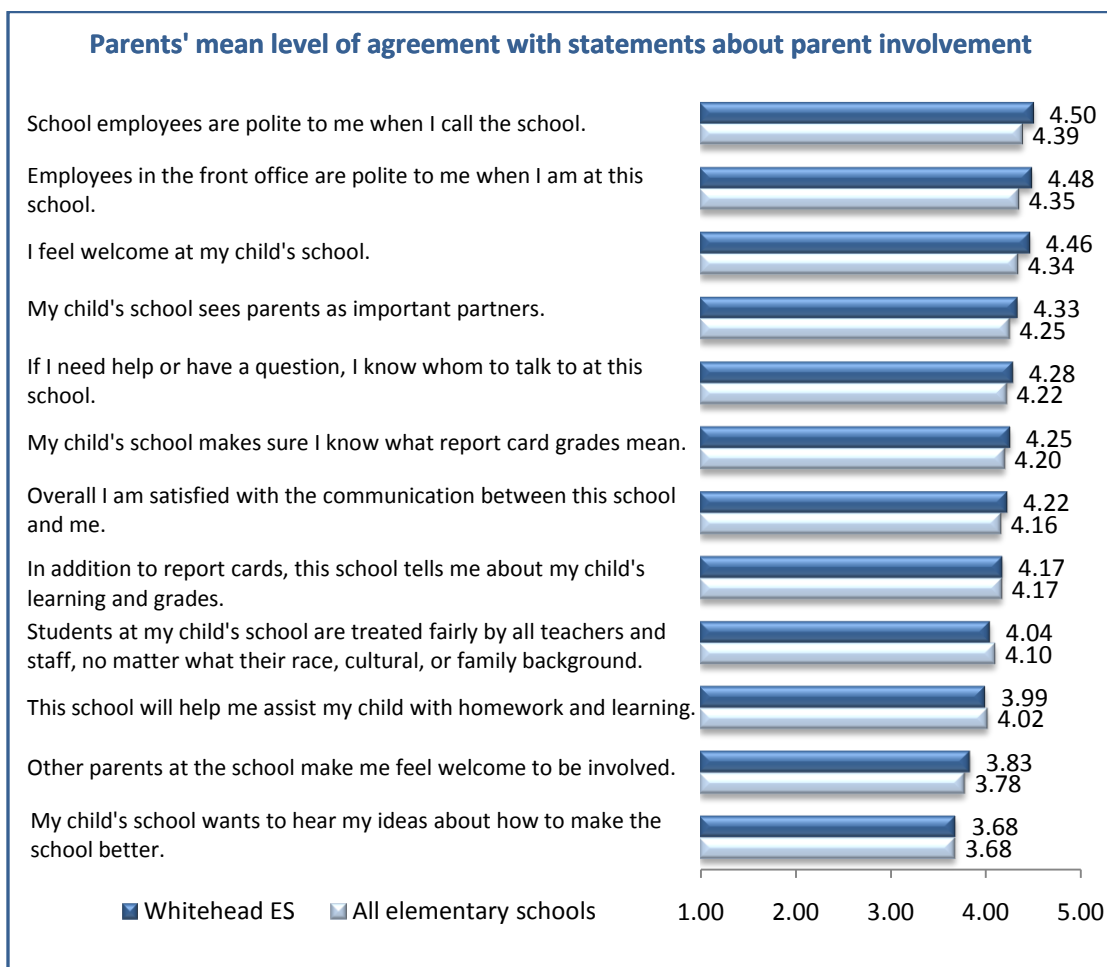
- 16% Hispanic/Latino
- 75% white
- 9% other ethnicity
- Transiency Rate: 20%
- Free/Reduced Lunch: 17%
- Limited English Proficiency: 6%

### Parent Contact and Involvement with School

	Whitehead ES	All WCS ES
Attended 3-5 school events a year	41%	47%
Contacted the school between 3-5 times in the past year	38%	40%
Had been asked to volunteer	71%	69%
Had volunteered for their child's school	68%	62%
Had not volunteered but would like to	60%	60%

## Opinions about Parent Involvement

Parent respondents indicated their level of agreement with 12 statements about parent involvement at their child’s school (see bar graph below). Responses could range from 1=strongly disagree to 5=strongly agree. The level of agreement was fairly high ranging between a mean of 3.7 to 4.5. The lowest level of agreement was on the item “my child’s school wants to hear my ideas about how to make the school better.” The highest level of agreement was for the item “school employees are polite to me when I call the school.”



## Comparisons of white and non-white parents’ responses

- White parents were more likely to have Internet access at home (93%) than non-white parents (74%).
- White parents had attended more school events than non-white parents.
- White parents had contacted their child’s school more often than non-white parents.
- White parents were more likely to have volunteered at their child’s school (77%) than non-white parents (51%).
- White parents had lived in Washoe County longer than non-white parents.

**Acronyms:** WCSD = Washoe County School District; ES = Elementary School; PIC = Parent Involvement Council; PI = Parent Involvement

## Conclusions and Recommendations

Communication seems to be the strongest area of parent involvement at Whitehead Elementary School. School staff respondents rated communication as a top area of parent involvement in their school. Parent results were similar with high levels of agreement on several communication-related items. Results from both the school staff and parent surveys suggest that school decision making is an area in which Whitehead Elementary School could strengthen parent involvement.

As parent involvement is a viable and necessary strategy for student achievement, a general recommendation is to reallocate school site funding to support systemic implementation of parent involvement. Another recommendation is to provide all school staff with appropriate professional development on how to effectively engage parents in their children's education. Schools also should help parents understand academic standards, state and district assessments, how to monitor a child's progress and work with educators to improve the achievement of their children. A variety of strategies to improve parent involvement are highlighted below.

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## Strategies to Improve Parent Involvement

### General

- Reallocate school site funding to support systemic implementation of parent involvement. Example: Pay teachers overtime for working with parents at school wide meetings from the school general fund budget.
- Provide appropriate professional development to all school staff on how to effectively engage parents in their children's education. Example, customer service training for education support professionals; training for teachers in how to reach out to, communicate with, and work with parents as equal partners.

### School Decision Making

- Create networks to link all families with parent representatives.
- Promote active PTA/PTO or other parent organization, advisory councils, or committees (i.e., curriculum, safety, personnel) for parent leadership and participation.

