

- The Sierra Nevada Chapter of the Public Relations Society of America recognized the Washoe County School District's Communications Department with three awards during its annual Silver Spike Awards ceremony. The communications team took home one of the highest honors, a Silver Spike Award, for its emotional video that promoted the release of the District's new strategic plan, *Envision WCSD 2015 - Investing In Our Future*. The Communications Department also won Awards of Excellence for the publication of the strategic plan and for the marketing plan that introduced *Envision WCSD 2015 - Investing In Our Future to the community*.
- The District currently has bond ratings of Aa2 from Moody's Investors Service, AA from Standard and Poor's Rating Service and AA- from Fitch Ratings. These ratings were affirmed when the District issued bonds in 2010. These ratings are among the highest ratings for school districts in Nevada.

## Goals and Objectives

Provide all students with extensive opportunities, challenges, and support in achieving continuous academic success

Recruit, select, develop, and retain highly-effective personnel to provide the best educational opportunities and services for all students.

Engage family and community members in strong relationships and meaningful opportunities to increase expertise, trust, and shared responsibility for student success.

Value and strengthen a positive, productive, self-renewing culture throughout the district with attention to safe, orderly, and respectful learning and work environments focused on student achievement.

Align and maintain efficient and effective performance systems to sustain a cycle of continuous improvement in support of student learning.

### *Pathway Performance Targets\**

2012	
Graduation Rate	71%
AP Participation	34%
AP Performance	57%
SAT Participation	39%
SAT Performance	1538
ACT Participation	39%
ACT Performance	21.6
9th Grade Credit Accrual	88%
8th Grade Algebra Participation	34%
8th Grade Algebra Performance	59%
8th Grade Writing Performance	65% / 18%
5th Grade Math Performance	76% / 20%
5th Grade Reading Performance	64% / 16%
5th Grade Writing Performance	49% / 15%
3rd Grade Reading Performance	70% / 34%
3rd Grade Math Performance	76% / 39%
Kindergarten Reading Performance	62%*

\*Subject to annual revision by Board of Trustees